**Project Design Phase -1**

**Proposed Solution Template**

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| Date | 06 may 2023 |
| Team ID | NM2023TMID19960 |
| Project name | THE MEME MUSEUM :A CURATED COLLECTION OF HILARITY |

**Proposed Solution Template:**

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| **S.No** | **Parameter** | **Description** |
| **1** | Problem Statement(problem to be solved) | Nowadays people are not interesting covering all genres,countries,trends,updates,information,people and a whole lot of other information, memes cater to everyone regarding everything. |
| **2** | Idea/Solution description | The solution can be obtained possibly memes are the only thing the are accessible to everyone for free and via all the media channels. while we are on the subjects of memes ,K11 Art Mall has teamed up with 9gag to launch the world’s first Meme Museum. Here’s all you need to know about the world’s first Meme Museum. |
| **3** | Novelty/Uniqueness | It is Unique because the Museum also has a facility to allow visitors to get a temporary laser tattoo and ofcourse there is a photo booth too! While it may not be possible for a lot of you to visit it.It a virtual tour. |
| **4** | Social impact/Customer Satisfaction | “Meme is the smallest cultural unit” capable of reaching millions in just a second. If you have used Social Media then you know for a fact that you’re less than 10 seconds away from scrolling down and landing on a meme. Memes by far have been the most produced content across the whole Internet. |
| **5** | Business Model(Revenue Model) | The Museum in itself is a limited experience which shows you the evolution of memes through imagery,3D figures,and event scent.The museum has seven themed Zones with a provison of interacting with over 100 memes in different forms. |
| **6** | Scalability of the solution | The meme exhibition will also showcase the world’s first meme NFT artwork “In Meme We Love”, which features an impressive collage of over 100 of the most viral memes. |